

A Call to Divest from MEC

July 30, 2010

Dear friends:

Following our recent call to boycott Mountain Equipment Coop MEC, a MEC member who supported the campaign and had been a member since the 1980's informed us that when he cancelled his membership as a form of protest he got \$200 back on his original \$5.00 share. Apparently, the refunded share value is calculated based on the length of membership.

From this incident, we can conclude that all MEC members can divest from this Cooperative if they feel that MEC is not reflecting their ethical values and that their monies are being used to maintain Israeli human rights violations.

Therefore, in accordance with the Palestinian call for Boycott, Divestment and Sanctions BDS, we call on our supporters to cancel their membership in MEC and inform the management that they will not support nor condone a cooperative that is complicit in war crimes. Members can either call MEC or email them and ask for the official form needed to process their membership withdrawal. (Phone numbers: Vancouver 604.876.6221, Canada and USA: 1.888.847.0770
Email: info@mec.ca)

We urge all our supporters to:

- Inform your contacts, friends and relatives about the campaign.
- Endorse the Boycott MEC Campaign by emailing us at info@cpavancouver.org and please check our home page for updates and details <http://www.cpavancouver.org/>
- Join our Facebook Group at:
<http://www.facebook.com/home.php?#!/group.php?gid=113406218712252>
- Consider using your MEC membership refund to make a donation to support our BDS work and action campaigns.

The Boycott MEC campaign is receiving increasing exposure and was highlighted in an article by the Electronic Intifada on July 26, 2010. See: "Victories as N. American boycott movement gains momentum" <http://electronicintifada.net/v2/article11421.shtml>.

As in South Africa, Israeli Apartheid will be defeated. Palestine will be FREE!

In Solidarity,

Canada Palestine Association